DOING business in CRADAA





SMART INVESTORS NEED SMART ADMINISTRATION

Craiova, the capital of Oltenia Region



Oltenia Region, with an area of 29,212 km², is situated in the South West part of Romania, comprises five counties: Dolj, Gorj, Mehedinti, Olt, Valcea. The Danube follows the border with Bulgaria and Serbia over a distance of 417 km.

The most important cities are Craiova, Ramnicu-Valcea, Turnu Severin, Targu-Jiu and Slatina. On 1 January 2012, the total population was 1,446,319 inhabitants, the weight of urban population being 53.16% and 46.84% rural.



Companies in Dolj County

- >Number of active companies (juridical personalities): 21,692
- ≻Number of companies, analyzed for the Top of companies: 2,218
- ≻Number of companies awarded: 142
- ≻Number of fields of activity: 6
- Research and Development; High Tech;
- Industry;
- Agriculture, Horticulture, Silviculture, Fishing;
- Constructions;
- Services;
- Commerce and Tourism.

More informations: <u>http://www.ipacv.ro/dorothy/</u>





le Jos

2 km

PROPOSAL - UTILITIES AND FACILITIES



Potmelţu





PROPOSAL - AIR TRANSPORTATION

Craiova International Airport

- situated at a distance of only 100m from the location
- airline flights to Milano, Rome, Dortmund, Barcelona, Bologna, London
- flights in perspective: Istanbul

PROPOSAL - LABOR AND EDUCATION



Labor advantages:

Iabor cost is one of the lowest in Romania,
20% cheaper than Cluj or Timişoara

• over 2.000 people were offered proffesional training in European Union, due to Ford Motor Company which manufactures automobiles and motors in Craiova

Education:

• 4 Universities (2 public universities, 2 private universities), with specialized departments in automation, engineering, and computer programming, teaching also in English language

- public high-schools: 45 in the county and 23 in Craiova
- public technological high-schools: 14
- international school at a distance of less than 9km from location

Other factories from the industrial platform:



Kirchhoff Automotive, on of the world's largest manufacturers if automotive systems and enclosures opened in 2012 its first factory in Craiova ETI turkish sweets factory will soon be launched in Craiova Industrial Park

Other relevant industries

- Software ITC and embedded systems.
- Energy (Termo / Hydro / solar).
- Pharmacy.
- Constructions; Materials for constructions.
- Power electronics; Trams modernization (electronics parts).
- Agriculture, Horticulture, Wine.
- Equipments for agriculture.
- Chemical.
- Clothes.
- Research and Innovation; High-Tech.

CRAIOVA, IMPORTANT PARTNER IN THE SBRIDGE PROJECT

Predesti

Exhibiting in Craiova

Hampshire Chamber with BRIDGE have arranged with the City of Craiova a facility for UK businesses to exhibit products, services or even to open additional offices in a new purpose built exhibition complex in Craiova.

Any company that wants to explore potential sales or partnerships can take a space or office at a very low cost giving access to direct interaction with potential customers.

How does it work?

You bring your physical product or promotional stand/materials for your services and select and arrange the appropriate space and display. You will stay two or three days and train a student from the University of Craiova, with which we have a partnership. He/she will not only continue to manage exhibiting and explaining your products/services, but will also try to attract and interact with potential customers and send you periodical reports and continually interface between you and your customers throughout the period you are exhibiting, such that you never lose control. There will be no time or space limit for you to keep this going and maximise your sales.

The costs are minimal, between 200 and 500 GBP per month, dependent on the nature and complexity of your products/services and the amount of space you require, including the activity of your chosen student. The only additional costs are those with transporting your products from Britain to Romania and return. There are weekly direct flights from Luton to Craiova (3 hours length of flight) plenty of designated hotels with which we have negotiated a very good rate and our local Craiova office will arrange transfers and any necessary assistance.

Why Craiova?

Your potential market consists of over 100 local authorities and 14, 000 companies active in all aspects of industry, aerospace, defence, heavy industry, manufacturing, agriculture, mining, electricity, gas, steam air conditioning, water, construction, wholesale and retail, repair of motor vehicles and motorcycles, transport and storage, 561 Hotels and restaurants, information and communication, professional, scientific and technical activities, support



Advantages of doing business in Craiova

- Romania has access to billions of Euro to be invested in the regions from the EU funds
- Availability of public authorities to develop public-private partnerships and to support the business environment
- The existence of free production capacities which can be revamped
- · The existence of qualified personnel, adaptable to new technologies
- The diversity of the industrial branches
- The existence of a diversified sector of small and medium enterprises willing solition to engage in partnerships
- Large multinational companies such as Ford or Honeywell which will bring along other investments and the setting up of a supply chain factories
- An investment market as yet unsaturated
- Business support infrastructure available
- Highly skilled workers at competitive rates





Companies like Euro Bevrachting Group operate the fluvial waters of Europe in services like river transports from North to Black Sea

- · excellent connection in all river port through own agents network
- · long-terms projects oriented management ready to invest together with its partners for developing new cargo routes
- deep understanding of an emerging market, with readiness to grant competitive tariffs helping develop projects and growing together with them
- large variety of cargo transported: containers box-shaped cargo holds allowing transportation of 20" or 40" containers
- ability to sail through with cargoes originating in Romania to their final destination in France, Switzerland, Germany, Belgium, The Netherlands using the Rhine Main Danube Canal

MAIN INVESTMENT PROJECT IN 2015: THE NEW "ION OBLEMENCO" STADIUM



Investment Işalniţa, Dolj County

Public-private partnership – external partner – for an industrial park

 Işalniţa has a 8 hectars site with all the necessary utilities – the site where it was the industrial platform of Doljchim SA available for the investment (the industrial park).

Contact person: BADEA IULIA – City Hall's Secretary, Phone - 0730782155

Vârvoru de Jos Village, Dolj County

Public-private partnership –partner – for a multifunctional center

- Vârvoru de Jos Village, Dolj County has a site (approx 200 hectars) near a lake available for the investment.
- The multifunctional center will offer:
- Offices; Spaces for educative activities; Accomodation; Village museum;
- Outdoor spaces for sports (including paths for cyclists), entertainment, cultural activities
- Public-private partnership –partner for a zootechnical complex
- Ecoiluizia Agricole Cooperative, a private person has a site in the village, (approx. 10 hectars arable land) available for the investment.
- The zootechnical complex will have:
- livestock farming (romanian breed pigs Mangaliţă breed);
- processing

Contact person: Tabacu Nicu – Mayor, Phone - 0744594321

Bailesti city, Dolj County

Factory for parts and subassemblies for the automotive industry by modernizing factory and equipments former "Electric cells", which is in bankruptcy;

Complex vegetable for preserving and delivering vegetables to supermarkets, from village area - produced results - products brook;

Processing plant for meat and vegetables - sausage,

The qualified personnel to support new factories mentioned, at Local School, vocational / dual qualification in the necessary fields.

Contact person: Pistritu Costel, Mayor, tel +40 251 311956; +40 727 226724

SME Producer space, near Industrial Park

With a land area of 10,000 square meters located near of the Industrial Park and ETI's Confectionery Factory also next to the E-Twow factory.

The land has double opening and benefits of all the units needed. Ideal for a production hall, storage rooms, show-room.

Classification: industrial land. Property: private.

Contact person: Gilbert Vasile Phone: 0726616949,

Email: gilbertvasile@gmail.com





Intravilan land for construction in the village of Pielesti - the metropolitan area

- Set in the village of Pielesti the metropolitan area of Craiova, in a residential area of houses
- Near Craiova Airport
- The area has electricity
- At a distance of 700 meters from the paved road
- At a distance of approx. 1500 m from the European road 574
- The width of field is 27 m and the length of field is about 530 m, with the possibility of being divided into several plots.
- Price is \in 15 / sqm accord to market.
- Contact: Ghionea Razvan, <u>dlr_555@yahoo.com</u>





Craiova Doing business with friendship and long therm partnerships





